

Ideas on Ways to Keep Gloucester Beautiful and Litter-Free

- Work with neighborhood parents and children to clean up a playground or recreation area.
- Host a tree or garden planting party.



Members of a Gloucester Adopt-a-Spot program

- Adopt a road (or a spot) in the county with your neighbors and plant flowers.
- Coordinate a litter clean up event on a litter-strewn beach, roadway, or neighborhood.
- Put a coat of paint on a graffiti-marked wall
- Collect recyclable and reusable items on your block and deliver them to a recycling center or to a service agency that helps those in need.



The projects can be small in size but have a huge, lasting effect on our community! The possibilities are endless! Contact the Clean Community Office today for assistance in creating a beautification event!

For additional information or to schedule an event, please contact:

CLEAN COMMUNITY COMMITTEE OF
GLOUCESTER COUNTY

PO Box 1306, 6361 Main Street
Gloucester, VA 23061
Phone: 804-693-5370
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CLEAN COMMUNITY COMMITTEE OF GLOUCESTER COUNTY



How to Organize a Beautification Event in Gloucester County

Be a part of the
GREAT AMERICAN CLEANUP™

Keeping Gloucester Beautiful...

It's a community effort. If you have community pride and want to make a difference in the way our streets, parks, and neighborhoods look, there are a number of different ways you can make a positive change in our community. Get together with your friends and neighbors to host a cleanup or beautification event, and make a difference in Gloucester.



A local trail sign before a community cleanup event



The same sign after the volunteer event

Steps to help get you started on an event

1. Decide on an event type. Do you want to host a cleanup, recycling or planting event? Seek people who share your vision, set up a meeting date, and share your ideas to decide on a project that everyone wants to tackle.

Trash collection events—contact the Clean Community Office for available supplies and information to help make your cleanup a success.

Beautification events—contact local business owners to support your efforts. Ask them to donate supplies (flowers, bulbs, paint and brushes, etc.) and to provide window space for flyers announcing your program. Be sure to publicize the support you receive from local businesses.

2. Enlist assistance from the tall and small. Solicit assistance from neighborhood associations, church groups, civic organizations, and others. Ask them to roll up their sleeves and pitch in! Don't overlook the small! Youth groups and Scouts are great helpers and gain a sense of community pride by participating in such events!



3. Mark your calendars. Set a date for your activities. Saturday mornings between 8:00 am and noon are best, with an alternate rain date the following weekend. Make sure that an activity you are planning is not on the same day as another community event—especially one that relies on volunteers!
4. Make a to do list. Make a checklist of the equipment you will need to remove litter or clean up an area, or items you'll need for a planting event. Ask volunteers to bring some of their own equipment and provide guidance on proper attire for the event. Contact the Clean Community Office for supplies and information on hosting a safe and successful event.
5. Celebrate a job well done! Congratulate your volunteers by hosting a picnic at the conclusion of the event (local businesses might be willing to provide refreshments if asked). Be sure to send thank you notes to all who helped, and send pictures of the event to the local paper. The Clean Community Office can help you publicize your event and also tracks the beautifications efforts throughout the county, so be sure to include them!

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