



## ***Gloucester Parks, Recreation, & Tourism***

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For Immediate Release

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### **Press Release**

Gloucester Parks, Recreation & Tourism is pleased to be promoting our County at the East Coast Welcome Center located on I64E at New Kent. Each month a different locality is invited to participate, and we were fortunate to be selected for the month of September.

Visitors are greeted by a large banner which is a collage of scenes from Gloucester. The display includes posters promoting Black Powder & Paint Living History Weekend and Victory at Gloucester, The Battle of the Hook; both events taking place in October. Another poster depicts Gloucester's significant contributions during the Civil War and a Daffodil flag encourages visitors to come back in March for the annual Daffodil Festival. A Gloucester Leg Stool, commemorative ornaments and a mobile round out the display.

The East Coast Welcome Center is operated by the Virginia Tourism Corporation and is in a great location to catch tourists and commuters to Richmond.

Parks and Recreation...the benefits are endless!