Gloucester County’s Information Technology Department received a 2013 Digital Counties Survey award from the Center for Digital Government (CDG) and the National Association of Counties (NACO). Gloucester was one of the top 10 counties in the less than 150,000 population category. The focus of this year’s survey was evaluating the results achieved through the use of technology in the areas of adaptive leadership, computing, networking, applications, data and cyber security, governance, project management, funding, energy management, business continuity, disaster recovery, performance benchmark reporting, citizen engagement through a web presence, and innovation. Gloucester County’s Information Technology Department has been awarded this honor six times.

"Counties across the country are aligning technology initiatives with executive strategic priorities to provide vital cost savings and administrative efficiencies," said NACo Executive Director Matthew D. Chase. "The Digital Counties Survey identifies best practices and innovative uses of technology crucial with today's constrained budgets to maintaining and even improving service levels."

Gloucester’s Information Technology Department is comprised of dedicated technology professionals who work as a team to provide Gloucester County with cost effective technological solutions to the many challenges facing local governments today. With the economic downturn, localities have to look for creative and innovative ways to stretch dwindling tax dollars. Most governments look to technology to find efficiencies and cope in the era of “doing more with less.” One recent project that highlights this point is the implementation of the Pictometry® enterprise geo-referenced, oblique aerial imagery system. This software system allows Gloucester County Real Estate Assessors the ability to reference high-definition oblique aerial imagery to view properties, measure structures, and perform analysis, all from their computer desktop. Although the system was originally purchased for Real Estate Assessment, all other departments that deal with property have been able to use this valuable tool to perform necessary work. This project made the process and our employees more efficient.
Gloucester County Director of Information Technology and GIS, Scott Varner, says, “The Technology and GIS teams are focusing on the future and the ever changing face of technology. In the upcoming fiscal years we will develop new ways for citizens to access County information in various mobile formats and continue to integrate data to improve business efficiencies throughout the County Government. The strides that we have made to date would not be possible without an Administration and Board of Supervisors with vision and a willingness to accept change where change is warranted.”

Gloucester County was one of four Virginia counties in the 150,000 or less population category and one of eight Virginia localities selected in all of the categories combined.