



Gloucester Department of Community Engagement and Public Information

6382 Main Street

Gloucester, Va. 23061

804.693.5730 • www.gloucesterva.info

May 11, 2021

FOR IMMEDIATE RELEASE

Contact: Quinton Sheppard

qsheppard@gloucesterva.info

Corley Hired as Gloucester's New Tourism Coordinator

Katey Legg, Gloucester's Parks, Recreation and Tourism Director is pleased to announce that Brooke Corley has been hired as the County's new Tourism Coordinator. Originally from Charlotte, NC, Corley brings a wealth of tourism-related experience and enthusiasm about local history to the position. She started in her new role with the County May 3.

"We are excited to be able to fill this position with someone so well-versed in the tourism industry as Brooke," Legg said. "She brings a wealth of knowledge and exudes the energy needed to market the many rich assets that our beautiful County has to offer."

Corley most recently was the general manager for a hostel that focused on youth travel in Richmond. She holds a master's degree in Sustainable Tourism from Arizona State University and has vast travel experience both internationally and in the United States. "Traveling is my only hobby," Corley said. She has been able to visit every single National Park in the contiguous United States.

"I love getting to know communities and their histories," Corley added. "There is no uninteresting place. Everywhere has its own richness, and people who travel to those places love them and love them for a reason."

Over the coming weeks, Corley said her mission will be to study the area and learn what people love about the Gloucester community. "I want to let the residents guide how we market this County – they are the ones who know it best," she said.

Her office is located inside the Gloucester Visitor Center. She can be reached by calling 804-693-0014 or by e-mailing bcorley@gloucesterva.info.



Brooke Corley, above, was recently named Gloucester County's new Tourism Coordinator.