



Gloucester Department of Community Engagement and Public Information

6382 Main Street
Gloucester, Va. 23061
804.693.5730 • www.gloucesterva.info

November 18th, 2021
FOR IMMEDIATE RELEASE
Contact: Gloria M. Williams
gwilliams@gloucesterva.info

Gloucester Collaboration bridges like-named localities nationally and abroad, celebrating cultures and histories

Gloucester County Virginia is joining the ranks of other like-named communities throughout the USA and abroad through the newly formed “**Gloucester Collaboration.**” A relationship that started through celebration and commemoration of Gloucester County, Virginia born Pocahontas, resulted in several visits back and forth with people from Gravesend, where Pocahontas is buried, and in Gloucester, England. This new and growing program will be managed and facilitated by The Pocahontas Project (TPP), a local non-profit.

The idea of connecting with citizens of Gloucester, England is now being expanded throughout the US and abroad to other localities bearing the Gloucester name. At this time, there are 11 other Gloucester communities in five different countries that may participate. The hope is to provide cultural and educational exchanges that will facilitate opportunities for government diplomacy and citizen connections.

The Gloucester Collaboration also intends to promote environmental stewardship on a global scale focusing on local efforts in each community of Gloucester, especially as it relates to rivers and streams.

The inaugural Gloucester Collaborative event is scheduled to take place on Monday, March 21, 2022. In addition, Gloucester, England celebrates the first Saturday of September as “Gloucester Day,” and this will serve as another opportunity to celebrate our heritages and strengthen global relationships.

Program facilitators aim to connect younger generations, and students from our local Gloucester High School will be communicating with their peers from other Gloucester High Schools in the USA, England, Canada, and Australia.

More information on this new and exciting program is forthcoming. For questions or comments, interested citizens can contact Gloria Mazzella Williams, Community Engagement and Public Information Manager at 804-693-5730 or gwilliams@gloucesterva.info .

##