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New Tourism Coordinator Strives to Showcase Gloucester's Attributes

Gloucester resident Susan Ammons started recently as Gloucester's new Tourism Coordinator. In her role, her main passion is to showcase all the attributes that Gloucester County has to offer.

Ammons hit the ground running, immediately working to revamp Gloucester Tourism's social media platforms. Those who follow "Visit Gloucester Virginia" on Facebook or "visitgloucesterva" on Instagram may have already noticed quite a bit more content being posted on the channels – all highlighting upcoming events or some of the activities the County has to offer that may be of interest to residents and visitors.

"I am so excited to be Gloucester County's new Tourism Coordinator," Ammons said. "I cannot wait to get to work on new projects and begin developing relationships with those in the community."

Ammons has a background in marketing and event planning, and previously worked with real estate and new construction in Virginia and Charleston, SC. Prior to coming to work for Gloucester, she worked as the Director of Operations and Marketing Manager for a large real estate team in Newport News. She has a bachelor's degree in computer science and cyber security with a web design track from ECPI.

Along with improving the Tourism division's social media presence, Ammons said she is making it a goal to develop strong relationships with business owners and tourism committee members and begin to schedule more events to draw visitors to Gloucester County. "We have so many wonderful treasures in this area, some of which residents might not even know about, that I believe should be showcased in the best way possible," Ammons added.

“We are thrilled to have Susan join our team,” said Katey Legg, Director of the County’s Parks, Recreation and Tourism Department. “Being a resident of Gloucester, Susan has already demonstrated her passion for what the area has to offer and the importance of sharing those things with others.”

Originally from Deltaville, Ammons is married and together, they have a dog, Wally, and three chickens.

For more information about Tourism in Gloucester, visit <https://www.gloucesterva.info/1369/Visit-Gloucester>. Follow Tourism on Facebook at <https://www.facebook.com/visitgva> or on Instagram at <https://www.instagram.com/visitgloucesterva/>.

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Susan Ammons