



Gloucester County Clean Community

6382 Main Street

Gloucester, Va. 23061

804.693.5370 • www.gloucesterva.info

Contact:

Sherry Kosakowski, Clean Community Coordinator
804-693-5370/ cleancommunity@gloucesterva.info

August 30, 2022

FOR IMMEDIATE RELEASE

Clean Community's LOVEwork Mural on Gloucester Point Beach Building is finished!

Gloucester County Clean Community held a contest promotion that was released in June for a new LOVEwork Mural to be painted on the exterior of the Gloucester Point Beach Building. As a result, 10 talented contestants submitted their artwork mockups for the mural. In the end, Allison Farley, a senior at Gloucester High School and member of National Art Honor Society, was chosen as the lucky winner.

"It was a tough decision as the entries were all creative and related well to life in Gloucester," said Sherry Kosakowski, Gloucester's Clean Community Coordinator. "Her submission, 'A Waterman's Love,' represented a huge community here in Gloucester, one we agreed is important to support and show them some 'LOVE'."

Farley stated in her application, "I believe watermen are the heart of Gloucester's identity and culture, and their incredible work ethic is part of what inspired me to make them the main focus in this artwork."

"Allison worked tirelessly throughout the month of August despite the heat and weather," Kosakowski added. "She is such a talented young woman. We are so proud of her work and could not be happier with our decision. She has an amazing natural talent - one that I hope this project has helped foster and build her artistic confidence." Farley finished the painting this past weekend just in time to head back to school.

Her artwork is now the center focal point of the beach and is prominently displayed for all to see. Clean Community's hope was that the mural will enhance the community's appearance, while celebrating the natural beauty of Gloucester. "We encourage visitors and residents to Gloucester Point Beach Park to check out this new photo opportunity, which is also the newest addition to the Virginia LOVEwork program," Kosakowski said. Farley will be formally recognized at the Sept. 6 Gloucester County Board of Supervisors meeting.

Tag your pictures with the LOVE Mural titled "A Waterman's Love" on social media! Be sure to use #GLOPRT #LOVEVA #GloCleanComm or #VAWatermen.

For more information, e-mail Gloucester's Clean Community Coordinator at cleancommunity@gloucesterva.info or call 804-693-5370.



Allison Farley stands next to the mural she created at Gloucester Point Beach.