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Co-op Advertising Grant Special COVID-19 Program

This program is designed to provide assistance to Gloucester County small businesses (businesses with at least a one-year lease or own their buildings) with advertising and promotional activities. Funds will be allocated quarterly to this program to enable more participation throughout the fiscal year. The EDA staff will review the applications for approval in the order in which they are received. Funding will be provided until grant allocations for the current fiscal year are depleted. A maximum grant of \$500 for multiple advertising/marketing projects can be awarded to one business. Applications must be submitted with proof of advertising and marketing project and prior payment (canceled check or credit card receipt) to be considered. Funding reimbursement will be the lesser of 25% or \$500 of the total advertising/marketing costs during the COVID-19 disaster period.

This grant is awarded on a first come, first serve basis and will be provided until the annual funds have been depleted. The EDA and Board of Supervisors have committed funding for grants in Fiscal Year 2020 beginning on July 1, 2019 and will be replenished on a fiscal year basis.

Items required for consideration:

- 1) *Proof of payment of advertising and marketing project (credit card receipt or cancelled check)*
- 2) *Completed Application with copy of advertisement*
- 3) *Proof of Current Business License*

E-Commerce Matching Grant Special COVID-19 Program

This program is designed to provide assistance with new website design and development. All properties located in Gloucester County that are current on real estate tax payments may be considered for this matching grant incentive. A new website must be established, where none previously existed for the business; or, the applicant's existing website must include such upgrades as on-line shopping, search engine optimization or other new enhancements.

Upon website completion, the applicant will submit a signed application, the invoice, current business license and proof of payment. The EDA will reimburse .50 cents for every dollar the business owner spends up to \$500. Minority, women and veteran owned businesses may receive a matching grant up to \$1,000.

This grant is awarded on a first come, first serve basis and will be provided until the annual funds have been depleted. The EDA has committed funding for grants in Fiscal Year 2020 beginning on July 1, 2019 and will be replenished on a fiscal year basis.

Contact Sherry Spring with any questions at 804-693-1414 or sspring@gloucesterva.info

Gloucester County EDA Special COVID-19 Incentives Application

Submit one application per grant

Co-op Advertising _____

E-Commerce _____

Section 2 - Applicant Information

Name: _____

Mailing Address: _____

County: _____

State: _____

Phone: _____

Email: _____

Section 3 - Business Information

Name of Business: _____

E-911 Address: _____

Mailing Address: _____

Business License: _____

Website: _____

Property Owner: _____

Property Owner Phone: _____

Property Owner Email: _____

Section 4 - Project Cost Information

Project Quote: \$ _____

Proof of payment must be in the form of check or credit card before reimbursement can be made.

Grant Funds Requested: \$ _____

I agree to pay the entire cost of the proposed project and submit the application and include paid receipts and proof of payment to the Gloucester County Dept. of Economic Development to receive reimbursement funds.

I certify that at the time of this application no work has been performed.

Signature: _____ Date: _____
