



## Gloucester County Economic Development



GLOUCESTER COUNTY  
Economic Development  
Opportunity | Synergy | Sustainability

### Navigating COVID-19

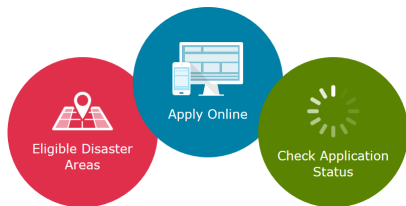
### Economic Development

3/24/20

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Visit our website



### SBA Disaster Loans (EIDL) Webinar

The March 23 recorded presentation can be viewed at [here](#).

### Attention Gloucester Businesses

Gloucester County is assessing the economic impacts to local businesses due to the threat of COVID-19, in an effort to report them accurately to state and federal partners. Additional assistance may be available if the County reaches certain thresholds in overall impact. We ask all local business partners to report any economic impacts to Gloucester's Business Recovery Coordinator, Sherry Spring, on a weekly basis so that we may better assist you. Please email reports every Friday by noon each week with any losses you incur.

Please go to the link below, save to your desktop and send your report to:  
[sspring@gloucesterva.info](mailto:sspring@gloucesterva.info)

[Business Reporting Form](#)

# Gloucester EDA Advertising and E-Commerce Grants Available

*Download the application by clicking on the title or the letter below*



Post Office Box 329  
Gloucester, Virginia 23061  
[www.gloucesterva.info/eda](http://www.gloucesterva.info/eda)  
[sspring@gloucesterva.info](mailto:sspring@gloucesterva.info)

Office: 804.693.1415  
Fax: 804.824.2448

## Co-op Advertising Grant Program

This program is designed to provide assistance to Gloucester County small businesses (businesses with at least a one-year lease or own their buildings) with advertising and promotional activities. Funds will be allocated quarterly to this program to enable more participation throughout the fiscal year. The EDA staff will review the applications for approval in the order in which they are received. Funding will be provided until grant allocations for the current fiscal year are depleted. A maximum quarterly grant of \$500 for multiple advertising/marketing projects can be awarded to one business. Applications must be submitted with proof of advertising and marketing project and prior payment (canceled check or credit card receipt) to be considered. Funding cannot exceed 25% or \$500 of the total advertising/marketing costs per quarter. This grant is awarded on a first come, first serve basis and will be provided until the annual funds have been depleted. The EDA and Board of Supervisors have committed \$5,000 for grants in Fiscal Year 2020 beginning on July 1, 2019 and will be replenished on a fiscal year basis.

Items required for consideration:

- 1) Proof of payment of advertising and marketing project (credit card receipt or cancelled check)
- 2) Completed Application with copy of advertisement

## E-Commerce Matching Grant Program

This program is designed to provide assistance with new website design and development. All properties located in Gloucester County that are current on real estate tax payments may be considered for this matching grant incentive. A new website must be established, where none previously existed for the business; or, the applicant's existing website must include such upgrades as on-line shopping, search engine optimization or other new enhancements.

Applicants must provide a minimum of two quotes from a certified web designer for the website work. The grant application must be signed and include the 2 quotes and selected provider information at time of submittal. Upon website completion, the applicant will submit the paid invoice and The EDA will reimburse .50 cents for every dollar the business owner spends up to \$500. Minority, women and veteran owned businesses may receive a matching grant up to \$1,000.

This grant is awarded on a first come, first serve basis and will be provided until the annual funds have been depleted. The EDA has committed funding for grants in Fiscal Year 2020 beginning on July 1, 2019 and will be replenished on a fiscal year basis.

Contact Sherry Spring with any questions at 804-693-1414 or [sspring@gloucesterva.info](mailto:sspring@gloucesterva.info)

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## Input Needed from Business Owners

The Virginia Department of Small Business and Supplier Diversity is asking that business owners take a moment to complete a short survey so they can share the results with State and Federal partners. They would like to receive responses as soon as possible but will be leaving the survey open through **Friday, March 27 at 5:00 p.m.** to capture responses.

<https://www.surveymonkey.com/r/7RMY8SH>

The Virginia Department of Emergency Management encourages businesses to join the Virginia Department of Emergency Management Private Sector Portal. This portal provides useful information to businesses in the private sector. <http://bit.ly/VaPrivateSector>

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Click on the graphic to the left for current information for our Business Community

# COVID-19 Business Resources



Board of Supervisors | Economic Development Authority | Economic Development Department

Economic Development Department | 6747 Main Street | 804.693.1415 | [sspring@gloucesterva.info](mailto:sspring@gloucesterva.info)

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