



# Gloucester County Economic Development

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COVID-19 BUSINESS  
RESOURCES



GLOUCESTER COUNTY  
Economic Development  
Opportunity | Synergy | Sustainability

*May 6, 2020*



## SBDC Road to Recovery Webinar Series

### **Intro to the Best eCommerce Platforms for Small Business**

The best eCommerce platforms for Small Business available to small businesses today. Topics covered included the criteria you should look at for choosing an eCommerce platform for your business and the selection available to you.

Presented by: Ray Sidney-Smith [Watch Recording](#)

### **Marketing & Promoting Your Business on the Web**

The session covered how to develop a marketing strategy beyond product development and pricing, to establish the strategy and promotions to drive revenues. As well as a number of strategies and tactics for getting noticed in a noisy world.

Presented by: Ray Sidney-Smith [Watch Recording](#)

### **Cybersecurity Expert: How to Best Protect Your Business Online**

Actionable steps most businesses can take today to help keep their business safe with a remote workforce. How to increase security and ensure that you and your employees are not inadvertently exposing sensitive business day though your home

### 3 Things You Can Do to Connect With Your Customers During Social Distancing

Learn about three easy ways you can maintain personal connections and maintain trust during social distancing. Specifically, we'll show you how to easy and fun it is to use video in emails, on your website, and for social media postings. We'll demonstrate easy things you can add to your website for additional customer service during this time. Last, we'll talk about best email practices to keep your clients engaged.

Presented by: Jeff Nicely [Watch Recording](#)

### Gloucester Businesses please submit business reports weekly

Gloucester County is assessing the economic impacts to local businesses due to the threat of COVID-19, in an effort to report them accurately to state and federal partners. Additional assistance may be available if the County reaches certain thresholds in overall impact. We ask all local business partners to report any economic impacts to Gloucester's Business Recovery Coordinator, Sherry Spring, on a weekly basis so that we may better assist you. Please email reports every Friday by noon each week with any losses you incur.

Economic Development Business Reporting Form  
Due: Friday, noon  
E-mail to: [espring@gloucesterva.info](mailto:espring@gloucesterva.info)

Business: \_\_\_\_\_  
Owner: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Date: \_\_\_\_\_

Type of Business: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Estimated Losses to date due to COVID-19: \_\_\_\_\_

Changes made to continue operations: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Number of employees affected: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Additional notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please go to the link below, save to your desktop and send your report to:  
[sspring@gloucesterva.info](mailto:sspring@gloucesterva.info)

[Business Reporting Form](#)

### [Gloucester EDA Advertising and E-Commerce Grants Available](#)

*Download the application by clicking on the title above*



Click on the graphic to the left for current information for our Business Community



Board of Supervisors | Economic Development Authority | Economic Development Department

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Economic Development Department | 6747 Main Street | 804.693.1415 | [sspring@gloucesterva.info](mailto:sspring@gloucesterva.info)

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